



**SARDAR PATEL COLLEGE
OF ADMINISTRATION AND MANAGEMENT**

AFFILIATED WITH SRU, V. V. NAGAR AND APPROVED BY AICTE, NEW DELHI

SPEC

*Fostering Innovation and Excellence
for Tomorrow's Leaders*

SSIP

STUDENT STARTUP & INNOVATION POLICY

Organize

WORKSHOP

Igniting Innovation- SSIP 2.0 Orientation

BBA(G), BCA, BBA-ISM STUDENTS



Speaker

Dr. Annu Sharma
Associate Professor



5th July, 2025
at 10:00 AM Onwards



Room No.424 SPCAM Building, SPEC Campus Bakrol



Campus
7 Acre
Lush Green



Placement
75%



MoU
Partners
300+



Center of
Excellence
3+



Workshop/
Seminar
500+



Library
33,000+
Books



Sports
Indoor &
Outdoor



Refreshment
Food Canteen
& Mess

Pharm.D | B.PHARM | M.PHARM | B.E. | M.E. | B.Voc. | Diploma Engg. | Working Professional Engg. | MBA | IMBA (BBA+MBA)
Working Professional MBA | B.Ed. | B.Sc. | M.Sc. (IT) | BBA(Gen.) | BCA | BBA (ISM) | B.Com. | M.Com.

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Workshop on "Igniting Innovation – SSIP 2.0 Orientation"

Organized by: SSIP Cell, Sardar Patel College of Administration and Management (SPCAM)

Affiliation: Sardar Patel University (SPU) & SPEC Campus

Date: July 5, 2025

Time: 10:00 AM Onwards

Venue: Room No. 424, SPCAM Building, SPEC Campus, Bakrol

1. Executive Summary

On July 5, 2025, the SSIP Cell of Sardar Patel College of Administration and Management successfully organized an orientation workshop titled "**Igniting Innovation – SSIP 2.0 Orientation.**" The event was designed to introduce the Student Startup & Innovation Policy (SSIP) 2.0 framework to students of **BBA(G), BCA, and BBA-ISM**. Led by **Dr. Annu Sharma**, the workshop aimed to foster an entrepreneurial mindset and explain the institutional support available for student-led startups.

2. Objectives of the Workshop

The primary objectives of the orientation were:

- **Awareness:** To educate students on the Gujarat Government's SSIP 2.0 initiatives.
- **Ideation:** To encourage students to transition from "Job Seekers" to "Job Creators."
- **Technical Guidance:** To provide a roadmap for converting academic projects into Proof of Concept (PoC).
- **IPR Support:** To explain the financial assistance available for filing patents and trademarks.

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3. Detailed Session Proceedings

Phase I: Inauguration and Introduction

The session commenced with an introductory note by the SSIP Coordinator, emphasizing the college's commitment to innovation. The importance of the SPEC Campus ecosystem in nurturing talent was highlighted.

Phase II: Keynote Address by Dr. Annu Sharma

Dr. Annu Sharma, Associate Professor, delivered an insightful presentation focusing on the following pillars:

- **The SSIP 2.0 Landscape:** She explained the shift from the original policy to version 2.0, highlighting the increased budget allocations and broader scope for undergraduate students.
- **The Innovation Cycle:** A detailed walkthrough of the journey from *Ideation* → *Prototyping* → *MVP (Minimum Viable Product)* → *Market Entry*.
- **Financial Provisions:** Detailed breakdown of the grants available for:
 - **Prototyping/PoC:** Up to the specified government limits per project.
 - **Patent Filing:** Assistance for domestic and international IP protection.
- **Interdisciplinary Collaboration:** Encouraging BCA students (technical) to partner with BBA students (management) to build well-rounded startup teams.

Phase III: Interactive Q&A

Students raised queries regarding:

- Eligibility of semester-long projects for SSIP funding.
- The selection criteria for the college's internal scrutiny committee.
- The use of campus laboratory facilities for prototype development.

4. Outcome of the Workshop

Increased awareness among students regarding SSIP 2.0 opportunities

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Encouragement for interdisciplinary startup ideas

Enhanced interest in patent filing and innovation projects

Strengthening of the institution's innovation ecosystem



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